



Web Guru Awards Privacy Policy

Effective Date: August 28, 2025

1. Introduction

Web Guru Awards (“we,” “our,” “us”) is committed to protecting your privacy and ensuring a secure, transparent experience. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our website (<https://www.webguruawards.com>) and participate in our awards, contests, and community features.

2. Information We Collect

We collect information you provide directly and automatically when you interact with our platform:

- **Personal Information:** Name, email address, contact details, social media profiles, biography, portfolio links, photographs, and any additional information you choose to share in your profile.
- **Technical Information:** IP address, browser type, device details, cookies, and analytics data related to your use of our site.
- **Awards and Contest Data:** Information related to website submissions, votes, comments, and engagement within our community.
- **Payment Information:** If applicable, financial data is processed via secure third-party payment processors—we do **not** store full payment card details.

3. How We Use Your Information

We use your information to:

- **Facilitate your participation** in our awards, contests, and community activities.
- **Operate, maintain, and improve** our website and services.
- **Communicate** with you about awards, announcements, and marketing materials (you can opt out).
- **Personalize content, recommendations, and advertisements.**
- **Prevent fraud and enforce our Terms of Service.**

- **Conduct analytics, research, and marketing studies** to enhance our offerings.

4. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience, analyze site usage, and deliver tailored content. You can manage cookie preferences via your browser settings; see our **Cookie Policy** for details.

5. Data Sharing and Disclosure

We **do not sell your personal data**.

We may share your information with:

- **Service Providers:** Vendors who help us operate, secure, and improve our platform (hosting, analytics, marketing).
- **Legal Authorities:** When required by law or to protect our rights.
- **Community:** If you win an award, your profile and submissions may be publicly featured (with your clear consent).
- **Third Parties in Business Transfers:** In the event of a merger, acquisition, or asset sale, your data may be transferred to another entity, provided they respect this Privacy Policy.

Some partners and service providers may be located outside your country, including outside the European Economic Area. We will take reasonable steps to ensure your data is protected in accordance with this policy and applicable laws.

6. Content Licensing by Users

By submitting content to Web Guru Awards, you grant us a **non-exclusive, worldwide, royalty-free license** to use, modify, publish, promote, and display your submissions within our platform and through our channels (print, digital, social media, etc.), as long as the content remains associated with Web Guru Awards. This license is irrevocable for materials already published, but you retain ownership of your original work.

7. User Rights and Control

Depending on your location, you may have the right to:

- **Access, correct, or delete** your personal data.

- **Object to or restrict processing.**
- **Withdraw consent** at any time.
- **Data portability** (receive a copy of your data in a readable format).

To exercise these rights, contact us at info@webguruawards.com. If your request is denied, you have the right to lodge a complaint with your local data protection authority.

8. Data Retention

We retain your personal data only as long as necessary for the purposes described or as required by law. If you wish to have your data removed from our archives, contact us.

9. Children's Privacy

Our platform is **not intended for children under 13**. We do not knowingly collect data from minors without parental consent.

10. Security

We implement industry-standard security measures to protect your data, but no online platform can guarantee absolute security. Please help protect your account by using strong passwords and keeping your login details confidential.

11. Changes to This Policy

We may update this policy from time to time. We will notify you of significant changes via email or a prominent notice on our website. Continued use after changes take effect constitutes acceptance of the revised policy.

12. Contact Us

If you have any questions about this Privacy Policy, your rights, or your data, please contact us at:

Email: info@webguruawards.com

Website: <https://www.webguruawards.com>

Summary of Key Features

- **Transparent data collection and use** tailored for a creative, global awards platform.

- **Strong user rights** in line with GDPR, CCPA, and other international standards.
- **Clear data sharing and content licensing terms**, inspired by industry leaders.
- **No sale of personal data.**
- **Cookie and analytics disclosure** with user controls.
- **Easy opt-out for marketing.**
- **Direct contact for privacy inquiries.**

Implementation Tips

- **Publish prominently** on your site and link from registration/account pages.
- **Update annually** or as laws change.
- **Consider separate Cookie Policy and Terms of Service** for full compliance.
- **Review with legal counsel** for jurisdiction-specific requirements.